

Army Regulation 10-24

Organization and Functions

United States Army Recruiting Command

**Headquarters
Department of the Army
Washington, DC
15 February 1980**

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SUMMARY of CHANGE

AR 10-24

United States Army Recruiting Command

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Effective 15 March 1980

Organization and Functions

United States Army Recruiting Command

By Order of the Secretary of the Army:

E. C. MEYER
General, United States Army
Chief of Staff

Official:

J. C. PENNINGTON
Major General, United States Army
The Adjutant General

History. This publication has been reorganized to make it compatible with the Army electronic publishing database. No content has been changed.

Summary. This revision includes those changes effecting operational control of

the USAR Recruiting mission for FORSCOM, effective 1 October 1978.

Applicability. This regulation applies to all US Army recruiting activities throughout the continental United States (CON-US), Alaska, Hawaii, Far Pacific, Puerto Rico, Europe, and Panama.

Proponent and exception authority. The proponent agency of this regulation is the Office of the Deputy Chief of Staff for Personnel.

Army management control process. Not applicable.

Supplementation. Local supplementation is permitted, but is not required. If supplements are issued, HQDA agencies and major Army Commands will furnish one copy of each to the Deputy Chief of Staff for Personnel. Other commands will furnish one copy of each to the next higher headquarters.

Interim changes. Interim changes are not official unless they are authenticated

by The Adjutant General. Users will destroy interim changes on their expiration dates unless sooner superseded or rescinded.

Suggested improvements. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications and Blank Forms) direct to HQDA(DAPE-MPR), WASH DC 20310.

Distribution. To be distributed in accordance with DA Form 12-9A requirements for AR, Organization and Functions.

Active Army - C
ARNG - D
USAR - D

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*This regulation supersedes AR 10-24, 4 March 1977.

1. Purpose.

This regulation sets forth the mission and functions of the Commanding General, United States Army Recruiting Command (CG, USAREC). It also prescribes relationships with Headquarters, Department of the Army (HQDA) and major Army commands.

2. Applicability.

This regulation applies to all US Army recruiting activities throughout the continental United States (CONUS), Alaska, Hawaii, Far Pacific, Puerto Rico, Europe, and Panama.

3. Mission.

The Mission of the CG, USAREC is to—

- a.* Recruit qualified persons for the Active Army and US Army Reserve (USAR).
- b.* Assist in Army National Guard (ARNG), Reserve Officers Training Corps (ROTC), and special personnel recruitment efforts.
- c.* Command subordinate field activities.

4. Functions.

Primary functions of the CG, USAREC are as follows:

- a.* Recruit persons from civilian life in CONUS and overseas areas of responsibility; determine whether they satisfy Army enlistment qualifications; and enlist qualified applicants in the Active Army and USAR.
- b.* Plan, program, budget, and coordinate USAREC Active Army requirements for resources with the Office of the Deputy Chief of Staff for Personnel (ODCSPER).
- c.* Coordinate all PPBS submissions with ODCSPER.
- d.* In coordination with ODCSPER, program and budget for USAR recruiting and advertising resource requirements and forward to the Office of the Chief, Army Reserve.
- e.* Assist the USAR in the personnel procurement effort of the ROTC program, especially through the simultaneous membership program.
- f.* Assist the State adjutants general in the procurement efforts of the ARNG when requested.
- g.* Assist The Surgeon General in the procurement of Army Medical Department Officer personnel (less Army Nurse Corps) when requested. Procure qualified nurses for the Active Army and USAR as required.
- h.* Assist the United States Military Academy Program when required.
- i.* Develop, budget, and contract, through proper procurement channels, Active Army and USAR national recruiting and reenlistment publicity and advertising. (See AR 601–208.) Coordinate all USAR retention advertising actions with FORSCOM.
- j.* Establish and maintain liaison with educators and educational associations at the national, State, and local levels to stay abreast of current developments.
- k.* Maintain liaison with the following:
 - (1) United States Military Enlistment Processing Command.
 - (2) United States Army Training and Doctrine Command.
 - (3) United States Army Forces Command.
 - (4) Recruiting services of the Navy, Air Force, and Marine Corps.
 - (5) General Services Administration.
 - (6) Military Traffic Management Command.
 - (7) Corps of Engineers.
 - (8) Postal authorities.
- l.* Prepare and review the Army training program for enlisted recruiting personnel in coordination with the United States Army Institute of Administration. Develop and administer a continuous training program for all recruiter personnel assigned to USAREC.
- m.* When needed, coordinate additional services and support for recruiting activities from other Services, Corps of Engineers, GSA, and major Army commands.

5. Command and staff relationships.

USAREC is a field operating agency of the Deputy Chief of Staff for Personnel (DCSPER), HQDA. Directives, policies, and planning and program guidance are issued to the CG, USAREC by or through the DCSPER.

6. Channels of communication.

- a.* Communication between HQDA agencies and USAREC will be sent through ODCSPER (DAPE-MPR), except as indicated in *b* below.
- b.* Routine funding actions may be sent directly to the Comptroller of the Army, HQDA.

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